

[CD Packaging](#) is pretty much the same as DVD, or Blue Ray packaging, as all the discs are the same in terms of physical size. The difference is normally in the amount of money spent on the packaging. As you would expect, the more expensive the product being promoted, the more that is spent on the packaging. The packaging is the first impression that someone gets of what is actually on the disc. So it makes sense to invest in the appropriate packaging in which to promote your CD or DVD. First impressions always count, so it is always good to invest in the right packaging.